

PRESS RELEASE

1st February 2005

Medivents appointed to manage HCA Events in 2005

The Healthcare Communications Association (HCA) has appointed Medivents to support their event programme in 2005.

The HCA holds a variety of training events and discussion forums throughout the year, and these events are central to the HCA's commitment to drive the highest standards and promote best practice, innovation and excellence in healthcare communications.

Julia Cook, Chair of the HCA, commented "Medivents were approached in 2004 to help run HCA training courses. The proactive and thoughtful approach that Lucie showed throughout, in addition to her undoubtedly strong organisational skills, led to her being put in charge of all HCA events in 2005. From the positive feedback that we've received our decision was apparently an excellent one!"

Further information on the HCA, becoming a member and attending HCA training courses, can be obtained from the HCA website: www.hca-uk.org